Ezekiel R Roberts CV

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WORK EXPERIENCE

Innovation UK, Chesterfield, UK Freelance Web Developer — 01/2023 – Present.

- Designed and developed custom WordPress websites. creating responsive themes and plugins while optimizing for SEO and performance, leading to a 20% increase in organic traffic for clients.
- **Built and maintained client websites.** using JavaScript, React.js, HTML, and CSS, ensuring seamless UI/UX experiences and mobile-friendly designs.
- **Improved website load times by 33%**, by implementing performance optimization techniques. Rates by 15%.
- Optimized SEO strategies, by improving site structure, meta tags, and Google Analytics (GA) tracking, leading to higher search engine rankings for multiple client projects.
- Collaborated directly with clients, to define project goals, provide technical consultation, and deliver high-quality digital solutions within deadlines.

London Road Pharmacy, Sheffield, UK Delivery Driver — 04/2019 – 09/2023

- **Delivered packages efficiently and on time**, maintaining a 99% on-time delivery rate by optimizing routes and leveraging GPS technology.
- **Provided outstanding customer service**, ensuring friendly, professional interactions that resulted in a high customer satisfaction rating and repeat business.
- **Demonstrated strong organizational skills**, by managing multiple deliveries daily, coordinating schedules, and handling logistics to meet tight deadlines.

Kelvin Media Productions, Sheffield, UK Music Technology Tutor — 02/2010 – 01/2014

- Delivered a music technology course to young people aged 16-18, combining technical skills with practical training to support their educational and career development.
- **Designed and implemented engaging lesson plans**, integrating hands-on music production, audio engineering, and digital tools to enhance learning outcomes.
- **Demonstrated strong organizational skills**, managing course materials, lesson schedules, and student progress tracking to maintain structured learning.
- Developed students' confidence and technical abilities, leading to increased engagement and measurable improvement in their music production and digital skills.

EDUCATION

University of Huddersfield, Barnsley.

B.A. in Music production and Sound Recording — 09/2014-06/2017 (2:2)

Dearne Valley College, Rotherham – Preparing to teach in the lifelong learning sector Level 3 — 01/2011-07/2011 (Merit)

SKILLS

JavaScript (ES5+), WordPress, HTML, CSS, UI/UX Development, Typescript, React.js, PHP, SQL, MongoDB, MySQL Web Accessibility, SEO, Performance Optimization, Agile Development, Shopify Theme and application development.

References

Nadeem (Pharmacist)

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Rebecca Pickles

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